

XLP AGM 2020

The Landmark Hotel Bangkok, Thailand

13-16th September 2020



* Please note there are a limited number of booths available. which will be given on a first come, first served basis.

Sponsorship packages at this meeting are a great way to maximize your exposure and benefit from attending. If you want to be remembered amongst the group, investing into sponsorship is a great way to market your company to the community. Please look at the current sponsorship options below and feel free to contact us anytime to discuss your options further.



The main event sponsorships:

These are the general event sponsorships, the Platinum being the most prestigious. The main event sponsorships get your branding on pretty much every aspect of the event and the associated event materials.

Platinum Sponsorship:

For those companies wishing to maximize their profile during the event:

Includes:

- Platinum Sponsor Status
- 2 participant registrations
- An exhibition style booth in the event hall. 3m x 3m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one
- 1 full page advert in the event agenda
- 1 Welcome Message in the event agenda
- 1 free advert in the newsletter
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with large logo displayed prominently on all event materials
- Large logo displayed on event website and event page
- Large logo displayed on one-on-one meeting scheduler
- Dedicated table for one-on-one meetings
- Brochure Distribution in the Welcome Pack. (The Sponsor will supply the brochures)

Price: **USD 6,995.00**

Deadline: 1st August, 2020, due to printing requirements





Gold Sponsorship:

For those companies wishing to maximize their profile during the event:

Includes:

- Gold Sponsor Status
- 1 participant registrations to the whole event including networking functions
- An exhibition style booth in the event hall. 3m x 2m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one.
- 1 half page advert in the event agenda
- 1 half page advert in the newsletter
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- A one page dedicated to your company in the event agenda
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- Dedicated table for one-on-one meetings in the booth

Price: USD 4,995.00

Deadline: 1st August 2020, due to printing requirements

Red Welf

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Silver Sponsorship:

For those companies wishing to maximize their profile during the event:

Includes:

- Silver Sponsor Status
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- Dedicated table for one-on-one meetings

Price: **USD 2,995.00**

Deadline: 1st August, 2020 due to printing requirements





Welcome Cocktail Sponsorship:

The welcome reception is the first social function held during the event on the 13th September, 2020 and is the first opportunity for all the participants to meet in one location. This function will be held at the Landmark Hotel on their open deck with a live band.

Canapes and drinks will be provided for the attendees. It is the first time the guests see the event and meet the other participants so this can be great branding.

Includes:

- The sponsor credited with the evening.
- A special thank you given during the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- A one page dedicated to your company in the event agenda
- Logo displayed on event website and event page
- · Logo displayed on one-on-one meeting scheduler



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Dinner Sponsorship

This year's dinner will be held on the 14th September, 2020.

The venue has not yet been finalized. We are happy to discuss options with any potential sponsor.

All participants have the opportunity to meet and network in a relaxed environment whilst enjoying the event. Here the attendees enjoy a seated dinner surrounded by colleagues, friends and new contacts.

Includes:

- The sponsor/s credited with the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- As an added bonus this year, the sponsor will be given a 2 page spread in the event brochure advertising the event and with words of welcome from your company.

Cost: **USD 4,995**

Deadline: 1st August 2020, due to printing requirements





Activity Sponsorship:

On the afternoon of the 15th September, 2020, we will be putting on a number of optional activities. There are a number of suggestions being discussed such as golf and city tours.

Again, this can all be discussed with the potential sponsor directly.

Includes:

- The sponsor credited with the entire experience!
- Branding and marketing materials are displayed throughout the camp.
- As an added bonus this year, the sponsor will be given a 2 page spread in the event brochure advertising the event and with words of welcome from your company.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Cost: Depending on the activity.

Deadline: 1st August 2020



Awards Ceremony Sponsorship:

The awards ceremony is the final event held during the event on the 16th September, 2020. This function will be held at the Landmark Hotel. Canapes and drinks will be provided for the attendees. It is the last part of the event the participants will see so should secure your brand in their memory so this can be a great opportunity.

Both the Prize Draw and Awards Ceremony will be held on the stage here, with your branding prominently displayed and therefore will be caught in the photos also.

Includes:

- The sponsor credited with the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Cost: **USD 3,495**

Deadline: 1st August, 2020 due to printing requirements

Availability: 1

Coffee Break Sponsorship:

There will be coffee breaks throughout the 3 days of meetings. Coffee, Tea, Fresh Fruit Juice and biscuits will be provided during this time.

Includes:

- Sponsor credited with the coffee break prior to the break
- Branding and marketing materials are displayed throughout the area
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 2,495**

Deadline: 1st August 2020, due to printing requirements

Availability: 1 (Covers all coffee breaks)

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Event Badge Sponsorship:

This is always our most popular sponsorship options and goes very quickly!

During registration every attendee will be supplied with an individual name badge with their company details on that will be worn throughout the event.

Includes:

- Your company's full color logo and company name will be displayed on the front and back of all Attendee badges
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 2999.00**

Deadline: Deadline: 1st August 2020, due to printing requirements





Lanyard Sponsorship:

This is always one our most popular sponsorship options and goes very quickly!

During registration every attendee will be supplied with an individual name badge, accompanied with their lanyard, to be worn throughout the event. The lanyard will be worn around their necks for the duration of the event.

Includes:

- Your company's full color logo will be displayed on the lanyard
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 1,499.00**

Deadline: Deadline: 1st August 2020, due to printing requirements

Availability: 1

Note Book Sponsorship:

During registration every attendee will be supplied with a welcome pack containing a notebook. The notebook is used to detail each meeting and has space for each business card to be stapled.

Includes:

- Your company's full color logo and company name will be displayed on the front and back of all notebooks
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 999.00**

Deadline: Deadline: 1st August 2020, due to printing requirements



Table Number Sponsorship:

During the one to one meetings, the table number will be displayed on each table. With this sponsorship, your logo will be included on every table, so your brand will be prominent for all participants during every meeting.

Includes:

 Your company's full color logo and company name will be displayed on the table numbers.

Price: **USD 1,499.00**

Deadline: Deadline: 1st August 2020, due to printing requirements

Availability: 1

Roll-ups:

Your company will be able to have 3 custom designed roll-ups (80 \times 180cm) within the meeting rooms at all times.

Price: **USD 950.00** (You supply and bring the roll-ups)
Price: **USD 1900.00** (We will print and supply the roll ups)

Deadline: Deadline: 1st August 2020, due to printing requirements

Availability: 3

Brochure Distribution:

If you are unable to attend the event or would simply like to ensure that all attendees receive a copy of your brochure this is the best way. Your brochures will be distributed directly to all attendees by event staff during registration.

Price: USD 495.00

Notes/Deadline: You must supply the brochures which should be sent to the

Landmark Hotel prior to the event.

Availability: 1 per network

We are open to discussing other customized sponsorship options based on your ideas.

Please contact sponsorship@XLProjects.net for more information.