



# XLP AGM 2017

**Amsterdam Marriott Hotel**  
**Amsterdam, The Netherlands**  
24-26<sup>th</sup> September, 2017



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Amsterdam Marriott Hotel, Amsterdam, Netherlands

**Register now!**



## Welcome Message

from **Gary Dale Cearley**,  
XLProjects' Executive Director

Get ready for this one... We are going to Amsterdam!

Famous tulips. Excellent cheese. Unique architecture. High quality of life. All of these are reasons that Amsterdam is one of my favorite cities in Europe. And if you have been there you will understand why. If you haven't been there, after our AGM I know that Amsterdam will have a special place in your heart as well. The city is both old and modern. Parochial and cosmopolitan.

The Netherlands is in a very strong position as a global and European logistics hub. It has a top five European seaport in Rotterdam and a top five European cargo airport in Amsterdam. It is also a very important road logistics center and has one of the world's largest markets for perishable cargo. There will be lots of business for our members to discuss and build up with one another at our meeting.

We expect a record number of members to attend. Amsterdam is very popular and has easy access for air travel hubs around the world. We will welcome our new members who are looking for your business. And we will welcome our old friends who you are currently working with. You will have loads of business to undertake so I recommend that you book a few days extra in order to take in the culture of Amsterdam and the Netherlands as well.

Our meeting this year will be a very special time. And you wouldn't miss it for the world, would you? So what are you waiting for? Book your attendance now. The early bird gets all the opportunity.

We will definitely see you there!

## About Amsterdam, The Netherlands



XLP is holding its 2017 AGM in the beautiful, rich and culturally diverse Amsterdam, Netherlands. As it is the capital of Holland and with over 811,000 people, Amsterdam is also its biggest city. The city of Amsterdam boasts great restaurants, various styles of cooking and innovative art forms. With world class museums, fabulous architecture and a storied history, Amsterdam has something for everybody. This year, the XLP team proudly invites you to join them in the Netherlands at the regal Amsterdam Marriott Hotel.

There is so much to see and do! So, while you're trying to form an itinerary, head down to an original 'brown café' for a beer or enjoy oysters while exploring the canals. After that, why

don't you go and check out one of the wondrous museums the city has to offer. The Rijksmuseum is a must visit. You have to see Rembrandt's legendary 'Night watch' at least once. One of Amsterdam's other highlights is the touching museum of Anne Frank.

If you would like to sit back and enjoy the city as it was meant to be seen, don't miss out on a water-borne tour of the splendid canals of Amsterdam. The canals, which were declared a UNESCO monument in 2010, aren't just a picturesque attraction, but were essential to defence and transport in 17th-century Amsterdam. Amsterdam has retained 165 of its historic canals, more than any other Dutch city.

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As we suggested earlier, dozens of Amsterdam museums are devoted to the fine arts, which the Netherlands has pioneered for centuries. Rembrandt has his own dedicated museum, the Rembrandt House Museum, whose restored interior reproduces the atmosphere of the artist's former residence. But it's the Rijksmuseum, one of Amsterdam's top museums, where his classic *De Nachtwacht* resides along with thousands of other invaluable masterpieces across the scope of Dutch art history.

Amsterdam promises just as much for lovers of modern art. Its most visited museum, the Van Gogh Museum, is a tribute to the post-impressionist painter whose inventive technique and sympathetic subject matter has earned him countless admirers. The Stedelijk Museum, recently re-opened for another temporary exhibit which is another can't-miss destination for modern art enthusiasts. Its Erezaal ("Hall of Honor") is bedecked with classic canvases from Henri Matisse, Piet Mondrian, Yves Klein and other celebrated artists.

Perhaps you are a history buff and would like to know more about World War II, the Netherlands was not exempt from the horrors of World War II, and its memory remains in the minds of all those who experienced it. World War II memorials like the Dutch National Monument, the Homomonument and others commemorate the victims of this war, and three spectacular museums are devoted in whole or in part to this period. The Anne Frank

House is one such museum, where visitors can explore the "secret annex" where Anne hid for years with her parents, sister and three others as she composed her famous diary. The Jewish Historical Museum, too, retells how the Holocaust devastated Jewish communities in the Netherlands, and how these communities have rebuilt themselves in its wake.

Traditional Dutch cuisine typically consists of comfort food to warm one's insides in the cold season, which on some years can feel like an eternity. Local favorites like split-pea soup and mashed potatoes streaked with curly kale, are eaten year in and year out. Pancakes are treated like pizza, loaded with extras like ham and bacon. Don't neglect to try some of the varied and delicious gourmet cheeses as well.

Amsterdam is one of the rare places where you can purchase reputable quality weed, in a public transaction, and not be branded a criminal for it, a fact that clearly holds wide appeal. These establishments haven't turned the city into a den of depravity. For cannabis smokers, coffee-shops are simply a laid-back alternative to cafes, where you can relax with a joint and a cup of coffee. Coffee-shops can even be attractions in themselves with a focus on alternative culture and its self-expression. Each has its own unique atmosphere and scene.

Amsterdam is often overshadowed as a "fashion capital" by the nearby fashionably famous Paris, but it sure is fun place to shop. From the exclusive labels whose retail outlets line the P.C. Hoofstraat -- think Prada, Gucci, Versace -- to the unique, independent boutiques of the Nine Streets area, Amsterdam administers retail therapy to shoppers of all stripes.

Need to do some serious shopping for the wife, husband, family or friends? Then go and see what the beloved outdoor markets of Amsterdam can offer. From fashion, to art and antiques, to food, there's a market for it. Most markets are open year-round.

What more is there to say? XLP offers stability, professionalism, family atmosphere and fun. A dedicated team whose job is to make your job easier. With over a decade of experience in this industry and with hosting AGMs, XLP has proven that they know what they are doing. This forthcoming November, the place to be will be Amsterdam. The people you spend it with will be your partners and friends in this industry. So, what are you waiting for? Register yourself today, take advantage of that early bird special and start packing!



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## Preliminary Agenda

Date	Time	Activity
24 <sup>th</sup> September 2017	19:00 – 19:30	Registration
24 <sup>th</sup> September 2017	19:30 – 21:00	Welcome Cocktail
25 <sup>th</sup> September 2017	8:30 – 9:00	Registration
25 <sup>th</sup> September 2017	9:00 – 12:00	Presentations
25 <sup>th</sup> September 2017	12:00 – 12:30	Group Photo
25 <sup>th</sup> September 2017	12:30 – 13:30	Lunch
25 <sup>th</sup> September 2017	13:30 – 17:30	One-to-one meetings
<b>25<sup>th</sup> September 2017</b>	<b>19:00 – 22:00</b>	<b>Banquet Dinner</b>
26 <sup>th</sup> September 2017	9:00 – 12:30	One-to-one meetings
26 <sup>th</sup> September 2017	12:30 – 13:30	Lunch
26 <sup>th</sup> September 2017	13:30 – 17:30	One-to-one meetings
<b>26<sup>th</sup> September 2017</b>	<b>17:30 – 18:00</b>	<b>Awards Ceremony</b>
<b>26<sup>th</sup> September 2017</b>	<b>18:00 – 19:00</b>	<b>Prize Draw and Conclusion of Event Drinks</b>

## Costs

Attendee	Normal Rate	Early Bird Fast Pay Rate*
1 <sup>st</sup> Attendee	USD 995.00	USD 895.00*
2 <sup>nd</sup> Attendee	USD 945.00	USD 845.00*
3 <sup>rd</sup> Attendee	USD 895.00	USD 795.00*
Spouse**	USD 395.00**	USD 295.00**

\* Valid for those who register before 21<sup>st</sup> February, 2017 and make payment within 5 working days from their registration.

\*\*Spouses are allowed to attend the evening social functions only

## Sponsorship

Sponsorship packages at the AGM are a great way to maximize your exposure and benefit from attending. If you want to be remembered within the group, investing into sponsorship is a great way to market your company to the community.

There are options to suit all budgets! If this sounds interesting and you would like to discuss the sponsorship opportunities, please contact us at:

[Sponsorship@XLProjects.net](mailto:Sponsorship@XLProjects.net)

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1054 ES Amsterdam, The Netherlands

Marriott International, Inc., is a global leading lodging company with more than 4,200 properties in 79 countries and territories. Marriott International reported revenues of nearly \$14 billion in fiscal year 2014. Founded by J. Willard and Alice Marriott and guided by Marriott family leadership for nearly 90 years, the company is headquartered in Bethesda, Maryland, USA.

Since 1927, Marriott has been known for a culture that puts people first. We are growing globally—and opening up a world of experiences and opportunities for people from all walks of life.

Marriott International, Inc. (MAR) offers the advantages of a strong balance sheet, sound management and a record of industry leadership. Our business model, brands, senior leaders, and a deeply-ingrained service culture have firmly established Marriott as a leading performer.



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## ROOM RATES:

### Deluxe Rooms

Deluxe room single use: € 215 per room per night

Deluxe room double use: € 230 per room per night

The above group room rates include the following charges:

- American breakfast buffet
- Internet

### Executive Rooms

Executive room single use: € 250 per room per night

Executive room double use: € 265 per room per night

Extra services for the Executive rooms:

- Complimentary daily healthy breakfast in the Executive Lounge or full American breakfast in our restaurant Midtown Grill
- Complimentary refreshments throughout the day in the Executive Lounge
- Complimentary drinks and finger food in the evening in the Executive Lounge
- High-speed internet access in your room
- International newspapers and magazines
- Bathrobe and slippers in the room
- 2 complimentary bottles of mineral water in the room

Porterage is not included in the rates, however, this can be provided for € 3.50 per person per stay.

Hotel room rates are subject to the following taxes:

VAT: 6%, included in hotel room rates\*

City tax: Excluded 5%, not included in hotel room rates\*

\*Subject to changes in local tax law.



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